Campaign Sites: Landing Pages, Widgets, and Menus

Campaign Landing Page

Each of your Flipcause Campaigns comes as a fully-featured campaign site that is hosted externally (meaning it's hosted on Flipcause.com, as opposed to on your website).

Here’s a good example of a basic fundraising campaign Landing Page.

*(this was formerly called "Hosted Site")*

Embeddable Campaign Widget

You can also use the Widget instead of the full campaign site, which is offers a condensed version that focuses just on the call-to-action. Just like you can embed a YouTube video on your webpage (instead of directing people to the youtube.com page where that video is actually hosted), you can use the Campaign Widget in your website - embedded directly or as a popup window that opens from a button.

Here's an example of the same campaign as above, but as the widget directly embedded onto the nonprofit's website.

*(this was formerly called "Integrated Campaign")*

You'll be able to configure the look and feel separately for each of these within the Campaign Editor.

Learn more about when to use a campaign widget vs. a landing page.

Campaign Menus
A campaign menu is a way you can link multiple campaigns into one area. Campaign Menus have the same display options as individual campaigns: you can use the landing page for the full site, or just the widget version of your campaign menu.

Here's an example of the same campaign from above added to a campaign menu as a landing page and as a widget.

Learn more about Campaign Menus and how to create and edit them.