Components of a Website

A website is composed of four separate parts. Frequently, they are sold together as part of a package deal, or they can be combined from several providers.

**Domain**
The *domain* is the address that people enter to get to your website. Also known as the *URL* or *web address*. For example, our domain name is “flipcause.com”. Your domain name is registered through a *domain registrar*, where you can manage your domain and where it directs people to. Common domain registrars are GoDaddy, Namecheap, 1and1.

**Web Hosting**
This is where your website is physically stored. Just like you have files stored in folders on your computer, your website is a list of files stored in folders on a server somewhere (called a remote server), and by paying for *website hosting* you are paying for those files to be stored and made available on the internet.

**Email Hosting**
This is the service that handles your emails. In your personal life, you may use Gmail or Hotmail, and they end with @gmail.com or @hotmail.com in those cases. If your organization has emails that end with the organization's domain name (for example, you can tell we do because they end in @flipcause.com), then you also have a private email hosting service, even if you use your personal account to check those emails. Email settings and routing instructions (such as forwarding) are set up with your *email host*. Please note that this is different than an *email client* (e.g. Outlook is an *email client* while Office365 is an *email host*).

**Website Editing Platform (Website Builder, Website Editor)**
This is the program used to edit the website. These days, most of these platforms are cloud-based, meaning they are accessed via logging into a website. Examples of cloud-based website builders are Weebly, Squarespace, Wix, Joomla, WordPress. Before cloud-based software was invented, computer programs like Dreamweaver were used, and sometimes still are.

With the WebPack, you are receiving *web hosting* and *website editing platform* for free as part of your Flipcause subscription. Your organization will need to continue to maintain
the domain registration and email hosting. The good news is typically web hosting is the most expensive portion, and if you can terminate your existing web hosting and stop paying for it if you switch to our Weebly website. Sometimes, all 4 of these components or a combination of them is bundled into a package. In that case, you can check with your provider about changing the package to unsubscribe from the web hosting.

Next: WebPack FAQs