On your Landing Page campaign, there are two Call-to-Action display options (1) Call-to-Action Button Bar and (2) Expanded Call-to-Action Section. Both of these areas will only display the tools you have active in this specific campaign.

Call-to-Action Button Bar

To display your Call-to-Action Button Bar:

- Go to your Campaign Editor > Landing Page Appearance > Homepage Elements and Layout > Call-to-Action Button Bar

- From here, you can choose to show or hide the bar. You can also use the arrows to choose the placement of the bar on your landing page
If you only have one tool active in your campaign, there will only be one call-to-action button in the bar.

If you have a multi-tool by default all of the tools you have active in the campaign will appear in the call-to-action bar.

To change what tools appear in the Call-to-Action Bar

- Go to Campaign Editor > Landing Page Appearance > Call-to-Action Settings

- Uncheck any tools you would like to hide from the Call-to-Action Button Bar

To Change the Text of Your Call-to-Action Buttons:

- Go to your Campaign Editor > Tool Settings > Name Call-to-Action Button
Repeat the above steps for each tool you have active.

Expanded Call-to-Action

The Expanded Call-to-Action buttons will display your active tools in card format for each tool you have active in this campaign (click here to learn how to change these tool images)

To display your Expanded Call-to-Action section:

- Go to your Campaign Editor > Landing Page Appearance > Homepage Elements and Layout > Expanded Call-to-Action Section
From here, you can choose to show or hide the section. You can also use the arrows to choose the placement of the bar on your landing page

Here is an example of the Expanded Call-to-Action section (these are the default tool images):

If you only have one tool active in this campaign or only one tool is show in the expanded call-to-action section, it will show specifically that tool in more detail. Here are some examples of how the Expanded Call-to-Action section displays based on how many tools are active.
Expanded Call-to-Action with only the Registration tool active, with two Registration Groups published and current

Choose Your Donation Frequency

- One Time
- Monthly
- Quarterly
- Annually

Choose a Donation Level

- $10
- $25
- $50
- $100
- $250
- $500

Select an amount.

Or enter your own amount:

$100

Continue

Expanded Call-to-Action Example: Only the donation tool is active in this campaign
To change what tools appear in the Call-to-Action Bar

- Go to Campaign Editor > Landing Page Appearance > Call-to-Action Settings
Uncheck any tools you would like to hide from the Expanded Call-to-Action Section