

In this article, we're going to give you a walk-through on how to become a Peer-to-Peer (P2P) fundraiser.

As a P2P fundraiser, you'll have a personal fundraising page where you can set a fundraising goal, share your story, and spread the word through social media.

Becoming a P2P fundraiser involves three steps: signing up to create a fundraising page, choosing to fundraise either as an individual or a team, and managing the fundraising page.

STEP 1: SIGN UP TO CREATE A FUNDRAISING PAGE

You can create a fundraising page either through the Campaign webpage or an email link from the organization. Either way, the process is the same. Here's how:

1. Click on the sign-up button or link to create a fundraising page.
 - It can say "Become a Fundraiser", "Start a Page", or any iteration of that.
2. Sign up with Facebook or your email address.
3. You can customize your page by entering the following:
 - A Personal Campaign Title
 - A Fundraising Goal
 - A Personal Campaign Story



STEP 2: SELECT A TEAM ASSOCIATION



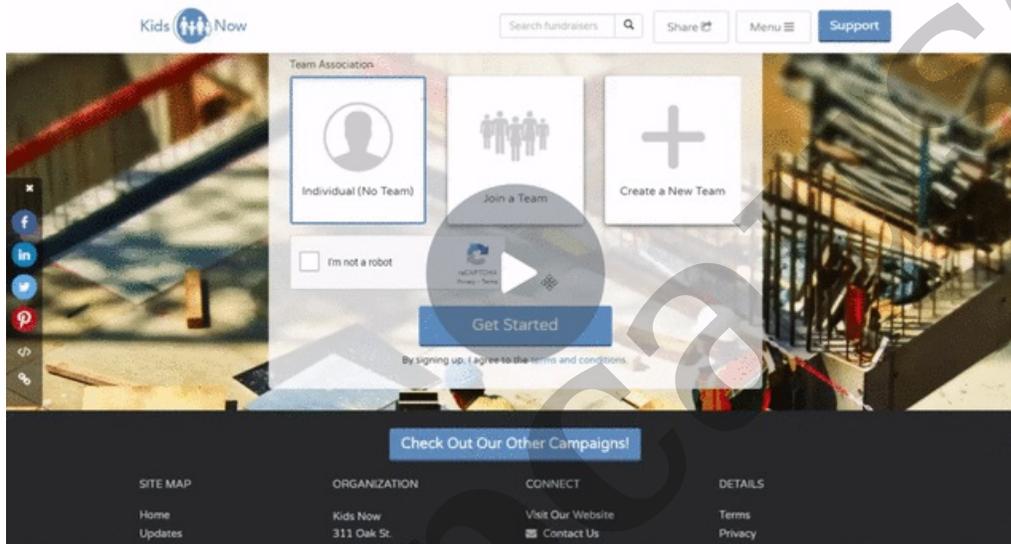
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raise as an individual or a team. When you fundraise as a team, you'll have a separate team page. The team page will be synced with each individual page and will display all the funds you've gathered as a team.

Individual (No Team)

When you fundraise as an individual, you'll have a personal fundraising page that isn't linked to any team page.

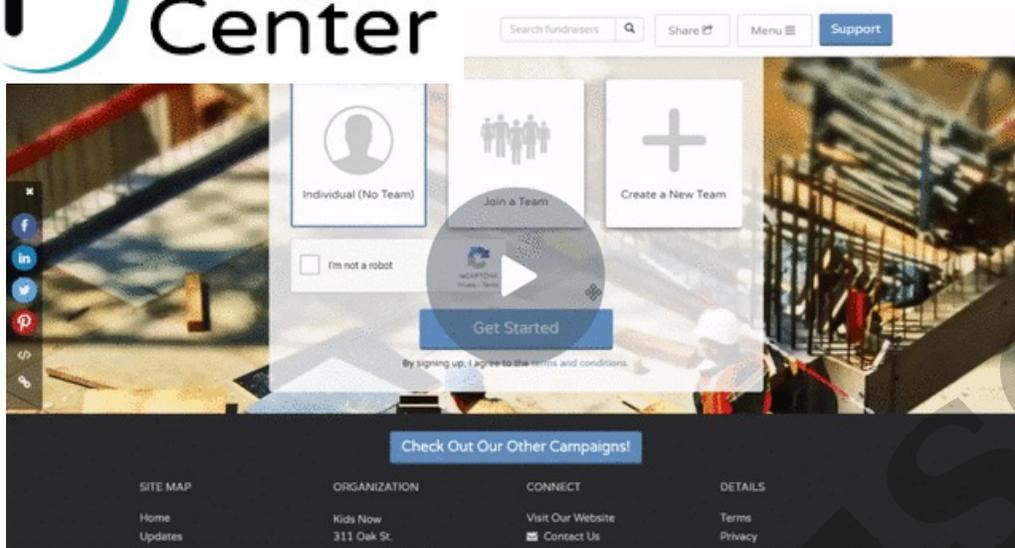
Watch the video below for a demo.



Join a Team

This option allows you to choose an existing team from a drop-down menu. Your personal fundraising page will be linked to the group's team page. The funds you raise will add to the total displayed on the team page.

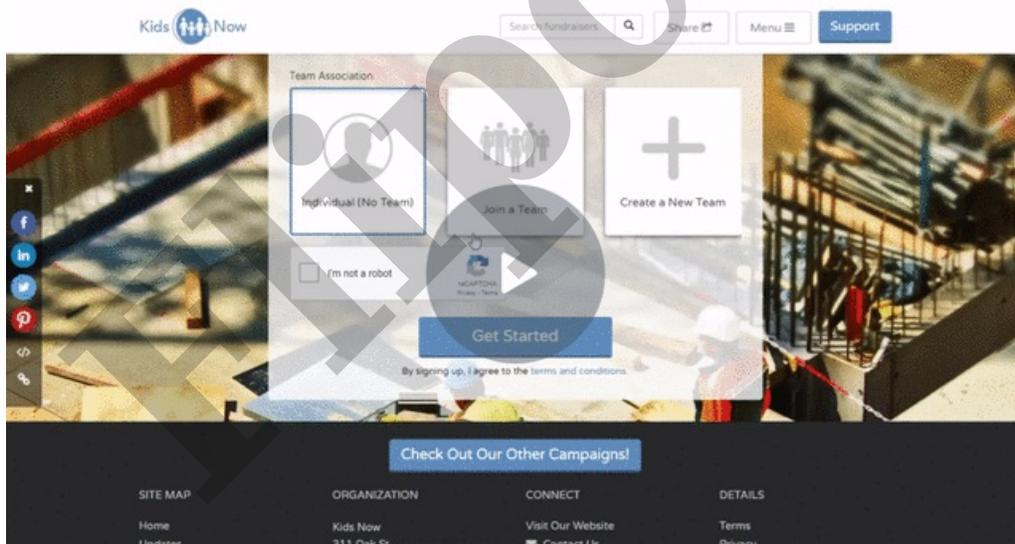
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Create a New Team

When you create a new team, you will name it and become its team captain. You'll do the initial set-up for the team page when you choose this option.

Watch the video below for a demo.



STEP 3: MANAGE YOUR FUNDRAISING PAGE

[Managing Your Individual Fundraising Page](#)

[View Your Fundraising Page](#)

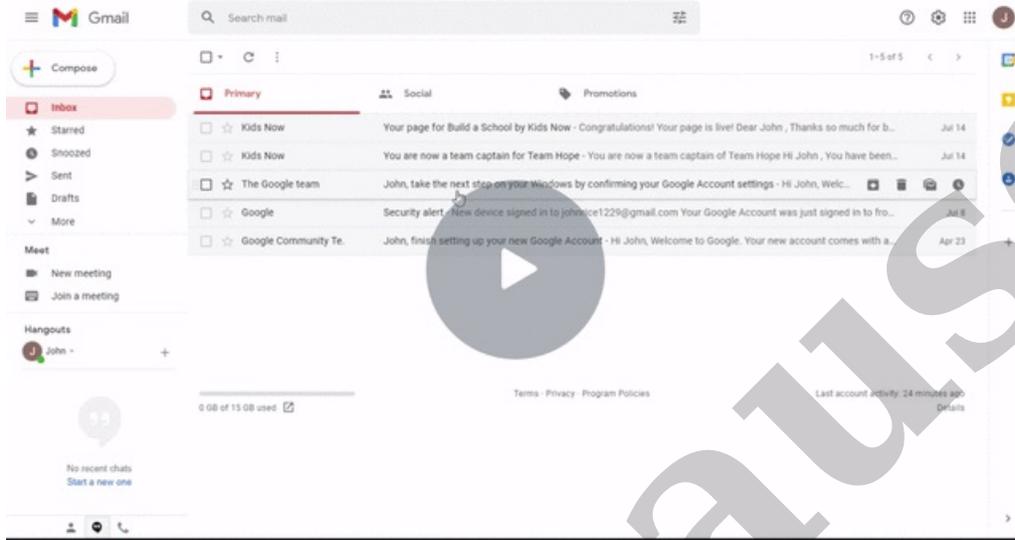
You can view your fundraising page from your email notification. Find the email with the subject line, "Your



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your fundraising page title under **Your Page**.

Watch the video below for a demo.



Share Your Fundraising Page

To share your fundraising page, click on the **Share** button found at the top right corner of the page. You can choose from the following options:

- Facebook
- Instagram
- Pinterest
- Embed code
- URL link

Note: You can access the fundraising page from your email notification. For more info, see the section above titled "View Individual Fundraising Page".

Watch the video below for a demo.





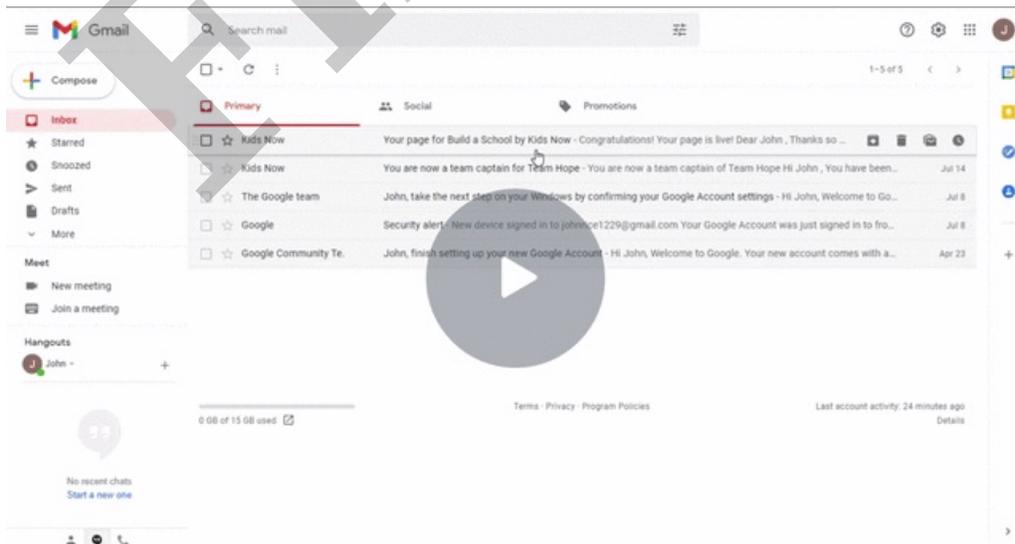
[Edit Your Fundraising Page](#)

You can find a link to edit your fundraising page on your email notification. Find the email with the subject line, "Your page for [Campaign Title]". Then, click on the **Edit Your Page** button at the bottom of the email.

This will take you to a page titled, "Edit My Page". From here you'll be able to:

- edit your personal information
- edit the campaign information
- toggle email notifications on or off
- deactivate the fundraising page

Watch the video below for a demo.



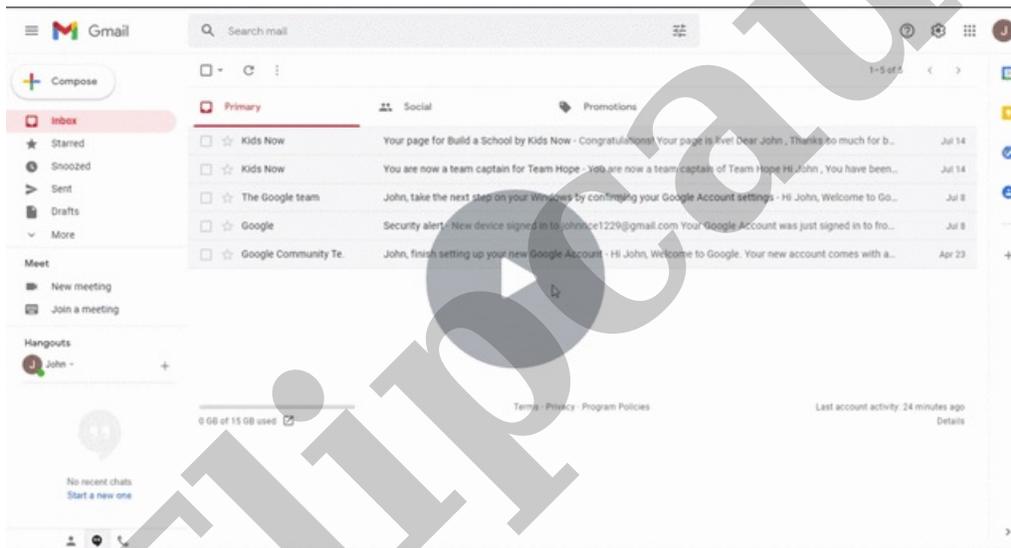
[View the Team Page](#)

To view the Team Page, go to your **Individual Fundraising Page**. Then, click on your team name displayed under **My Team**.

Note: You can access the fundraising page from your email notification. For more info, see the section above titled "View Individual Fundraising Page".

If you're a team captain, you'll also have a direct link to the Team Page from a notification email. Find the email with the subject line "You are now a team captain for...". Then, click on the team name written in the body of the text.

Watch the video below for a demo.



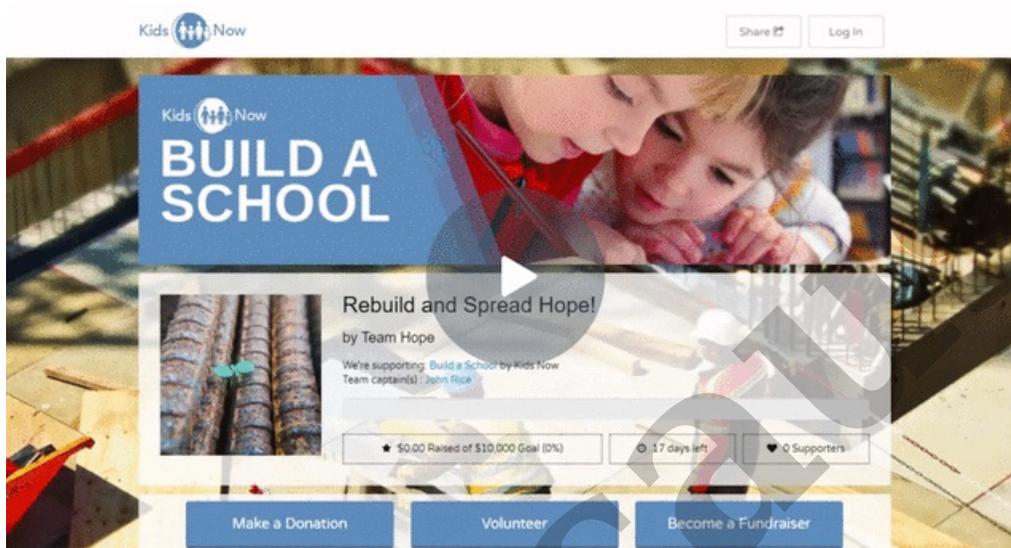
[Share the Team Page](#)

To share your fundraising page, click on the **Share** button found at the top right corner of the page. You can choose from the following options:

- Facebook
- Instagram
- Pinterest
- Embed code

Note: If you need instructions on how to get to your Team Page, see the section above titled "View the Team Page".

Watch the video below for a demo.



[Edit the Team Page](#)

If you're a team captain, you'll find a link to edit the team page on your email notification. *Please note that only team captains have the privilege to edit the Team Page.* Find the email with the subject line "You are now a team captain for...". Then, click on the **Edit Team Page** button at the bottom of the email.

From here you'll be able to:

- edit the team information
- edit the campaign information
- toggle email notifications on or off
- add or remove team captains
- deactivate the team page

Watch the video below for a demo.

